



Unique Safety Fastener Gets Upgrade for Anniversary of Northridge Quake

For Immediate Release

VISTA, Calif. – (September 5, 2023) – The nation’s leading disaster supply professionals, Ready America, are pleased to announce that one of their most popular safety fasteners has been given a major upgrade to mark the 30th anniversary of the Northridge earthquake.

QuakeWax by QuakeHold! is a unique product that is used to secure antiques and collectibles from falling and breaking. It is super easy to use and is removable, reusable and non-toxic.

“QuakeWax was one of the first fastening products that we developed after the M6.7 Northridge earthquake hit Southern California on January 17, 1994,” said Ready America Vice President Trevyn Reese.

“We saw the loss that it caused to family heirlooms and precious antiques and collectibles and decided then and there that we wanted to help people protect items that they valued and treasured.”

“Our research and development teams went to work right away and after their tireless efforts, they came up with the QuakeWax safety fastener. We then submitted it to the Consumer Product Safety Commission (CPSC) for their approval and once we got that, the product was ready to go to market. It’s now being repackaged in a new 13oz. jar!”



To apply QuakeWax, scoop out a little bit using the pick provided in the container and roll it into balls or strips. Then apply it to the base of the object to be fastened and press the object down onto the surface of the shelf on which it is to be displayed. To remove the object, just twist and lift it from the base.

Ready America’s safety fasteners can be found across the United States at a host of major retailers. They are also available from selected online retail outlets.

About Ready America

Ready America is a full-service disaster solutions provider which offers customers a range of quality products and services to suit their needs. To learn more about Ready America please visit www.readyamerica.com and for more information on QuakeWax go to www.quakehold.com

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